



SPARE PARTS FOR CARS

LIGHT COMMERCIAL VEHICLES AND MOTORCYCLES

quaro®

maXgear®

ROCKS®

YOUR PARTNER IN THE AUTOMOTIVE INDUSTRY. FOR **33 YEARS**



6 centres
logistics and distribution



+2500
staff



37
foreign markets

Auto Partner is more than just a distributor. It's **an ecosystem comprising people, technology and processes**, which support our business partners' day-to-day sales. Every day, we deliver parts to wherever they are needed: **to automotive retailers, distributors, service networks and customers in European markets.**

HISTORY BRANDS

1993

Setting up a business –
3 employees

2006

Establishment of own
brand MaXgear

2007

Conversion into a public
limited company

2016

Accession
do Global One

2016

QUARO brand
exclusively available at
Auto Partner

2016

Debut on the stock
exchange market

2018

ROOKS joins the portfolio
of Auto Partner

2021

One hundred branches
in Poland

2025

Setting up a Auto
Partner Deutschland
GmbH company

Today

37 markets, +2,500
employees

33
years of experience



Operation in 37 foreign markets



Nearly 15.5 million parts in stock



Over 350 suppliers from the spare parts and OEM markets



+370,000 types of parts available



+200,000 m²
floor space of logistics
and distribution centres



Dropshipping throughout the European Union

Our name is a commitment. Being a partner means that we are here not just to sell – but to support, solve problems and grow alongside our customers.
Auto Partner SA – the company's mission



+370K

part types

Parts for cars, vans and motorbikes,
and workshop equipment

+350

suppliers

Renowned manufacturers
from around the world

+200K M²

warehouse space

A modern storage
and distribution facility

+500

brands at sale

Tried-and-tested
manufacturers
for every application

WHAT WE DO

A comprehensive logistics and sales ecosystem

Auto Partner is a comprehensive logistics and sales system, designed to provide fast and efficient customer service in Poland and on European markets. At its heart is the main logistics centre in Bieruń, supported by five strategically located hubs which streamline the flow of goods and reduce order fulfilment times.

Thanks to its modern infrastructure and sophisticated process organisation, Auto Partner provides access to a wide range of parts exactly where they are needed – quickly, efficiently and without compromise.

WHO IS IT FOR?

Shops, distributors, wholesalers – a single, efficient service system

Auto Partner supports professional customers operating in various sectors of the automotive market – primarily automotive retailers, wholesalers and parts distributors.

Our solutions simplify day-to-day sales, provide quick access to a wide range of parts and support efficient order processing. Regardless of the scale of their operations, customers can count on product availability, efficient logistics and a service system tailored to the needs of the modern aftermarket.

ZGORZELEC CENTRE LOGISTICS

A strategic hub at the crossroads of three markets

The new distribution centre in Zgorzelec – situated right on the border with Germany and the Czech Republic – is one of the key steps in Auto Partner's expansion into European markets. It covers an area of approximately 33,000 m² designed with speed, precision and operational scalability in mind.

Automation and technology

- 4-level pick tower,
- an automated order-picking system supported by a conveyor belt,
- smart location management,
- precise allocation of products to weight and size categories,
- automatic quality control,
- automated order sorting and verification zones,
- simultaneous fleet management,
- simultaneous handling of dozens of loading vehicles,
- flexible storage categories,
- heavy, light, high-quality, non-standard – there's a place for every type,
- European coverage.



33,000 m²
the area of the centre
in Zgorzelec



7,000/h
parcels sorted per hour



4-level
automated pick tower



AUTO PARTNER'S STRENGTH IN FOUR DIMENSIONS

International purchasing group

Auto Partner is a member of Global One Automotive – one of the largest international purchasing groups in the aftermarket sector. This membership gives us access to the best terms of cooperation with the world's leading parts manufacturers, which directly translates into the quality, availability and competitiveness of our offering for our customers.

People

Over 2,500 employees – from the warehouse workers to senior management – who work every day to ensure that orders are delivered efficiently and on time. They are the ones who make up Auto Partner.

Technology

Modern WMS systems, automated distribution centres and digital sales tools – because efficient logistics starts with good software.

Trust

33 years of building relationships with customers, suppliers and the market. We are not just another distributor – we are a partner you can rely on.

ELECTRIFICATION IS NOT JUST A TREND – IT'S A **NEW STANDARD**

The automotive industry is accelerating towards electromobility, and electric vehicles are becoming a permanent fixture on European roads and in garages. This is a change that is redefining the day-to-day work of service centres – but it does not mean a revolution in every respect.

Although electric cars do not have an internal combustion engine, most of their systems are based on the design familiar from traditional vehicles. In practice, this means one thing: **regular servicing and the availability of suitable parts remain crucial.**

Auto Partner is expanding its range of products for electric cars, providing distributors and their customers with access to tried-and-tested components and support in servicing this new category of vehicles.

LEADING SUPPLIERS



The range of products for EVs includes, amongst others:

- suspension and steering components,
- braking system components,
- cooling and air-conditioning system components,
- half-shafts and wheel bearings,
- cabin filters and consumables,
- Seal kits for electric motors.

NEW WAVE FROM ASIA – READY FOR A CHANGE?

Chinese car brands are making increasingly bold inroads into the European market. Cars from manufacturers such as **BYD, MG, OMODA, JAECOO, Chery, Geely** or **Maxus** are appearing in ever-greater numbers on the roads year by year, and with them comes a growing demand for spare parts that are available straight away.

Auto Partner is expanding its range in line with market developments, providing its business partners with access to a wide selection of parts for vehicles from new manufacturers. Our portfolio includes products from recognised brands specialising in parts for Asian vehicles, including Chinese vehicles, such as: **Chitao, febi, Blue Print** and **Delphi**.

The range includes parts for the vehicle's key systems, enabling shops and distributors to provide their customers with a comprehensive supply from a single, trusted source.

WHAT DOES THIS MEAN FOR OUR PARTNERS?



greater flexibility
in handling different
brands



a quicker response
to meet customers'
needs



a competitive advantage
in a growing market



convenient search within
the APCAT catalogue



DROPSHIPPING IN AUTO PARTNER



You sell online – leave the logistics to us

Dropshipping at Auto Partner is a solution for businesses that want to grow their online sales of automotive parts without needing their own warehouse or having to manage the dispatch process. Orders are sent directly to our warehouse, where we handle order fulfilment, packing and dispatch to the end customer.

Thanks to automated logistics, a wide range of products and integrations with e-commerce systems, you can focus on sales, marketing and business development – and leave order fulfilment to Auto Partner.



Courier services via dropshipping



Dropshipping in figures



**1,600 parcels
per hour**
efficient order packing



**93%
orders**
packaged
by machine



24/h
order dispatch



Europe
Dropshipping
throughout the
European Union



**280,000
indices**
a wide range of products



**Support during
implementation**
we help you get started
with dropshipping



**0 storage
costs**
you don't need to run
your own warehouse

**Ask for details of how we can work together:
info.en@autopartner.com**

APCAT AND TOOLS AT AUTO PARTNER



One catalogue – million possibilities

APCAT is more than just a parts catalogue. It is a digital hub for working with the Auto Partner range – offering quick product searches, access to a wide range of products, technical data, sales tools and modules to support day-to-day customer service.

Advanced search engine

Find any part – however you prefer. APCAT offers seven search options, including integration with the TECDOC database, as well as a product comparison tool and a list of alternatives.

- PRODUCT CODE • VEHICLE IDENTIFICATION NUMBER •
- REGISTRATION NUMBER • PART NAME • OE NUMBER •
- KBA NUMBER • TYRE SEARCH •

37 COUNTRIES

we operate
in European countries

**+1,300,000
INDICES**

in the Auto Partner catalogue

**+80,000
VEHICLE MODELS**

with parts for them

TECDOC

data supporting
careful selection of parts

MOBILE APP

catalogue available
always at hand





The APCAT mobile app

The Auto Partner catalogue works wherever you happen to be – at your desk, in the shop, in the warehouse or right there in the workshop.

- **A clear menu** – quick access to the most important functions.
- **Scanning barcodes** – a search engine with barcode scanning capability.
- **Quick shopping route** – simple and convenient ordering.



Customer area

APCAT also provides access to individual modules and documents that help organise day-to-day collaboration with Auto Partner.

- **Documents** – quick access to important materials.
- **Special offers** – access to the promotion portal.
- **Returns and complaints** – after-sales support.
- **Contracts and customer modules** – features tailored to the user's needs.



MARGIN TOOL 2.5 SALES TO CUSTOMERS WHO DO NOT HAVE THEIR OWN ONLINE SHOP

Margin Tool 2.5 enables you to make your catalogue available to customers and allow them to place orders without having to build your own e-commerce platform. It is a practical tool for businesses that want to grow their sales, manage access and set their own pricing policy.

- **Customer database** – creating accounts and granting access to the directory.
- **Pricing policy** – setting margins for manufacturers, product groups and customers.
- **Price profiles** – individual and group pricing options.
- **Personalisation** – the shop's logo on the catalogue's home page.
- **Automation** – order confirmation emails are sent automatically.



SPECIAL OFFERS AND PROMOTIONS AT **AUTO PARTNER**

More than just shopping – more than just rewards

At Auto Partner, promotions are not just an added benefit for customers – they are a way to build long-term relationships, foster engagement and create shared experiences. That is why we regularly organise special campaigns for customers in Poland and across European markets, where everyday purchases can lead to exceptional rewards.

Depending on the promotion, participants can look forward to **prizes in kind**, **transaction discounts**, attractive bonuses and **adventure-filled trips abroad full of excitement and unforgettable experiences**.

VIP TO TRIP

travel with Auto Partner to some of the world's most extraordinary places

SPECIAL OFFERS FOR CUSTOMERS

tailored actions for customers across Europe

PROMOTIONAL PLATFORM

real-time overview of objectives, progress and conditions of participation

AP POINTS

a loyalty programme in which points are collected, which then can be exchanged for rewards and merchandise





Travelling with Auto Partner

For years, Auto Partner has been inviting wholesale customers to take part in a long-term promotion, which ends in a group trip. Participants meet their purchase targets, track their progress on the promotional platform, and the top performers pack their bags and set off with us to explore the world.

VIP **TO** **TRIP**

Over the course of subsequent editions, we visited, among others, **The Canary Islands, Portugal, Madeira, Cyprus, Greek islands, Austria, Tanzania, Zanzibar, The United States, the Dominican Republic, Sri Lanka, Iceland or Vietnam.** Every trip features a carefully planned programme, new destinations, a great atmosphere and time spent together with Auto Partner's customers and partners.

Check out the latest offers at
promo.autopartner.com





OUR PROGRAMMES



maxgear®

*Your car
our parts*



maxgear.de

A RELIABLE SOLUTION FOR YOUR CAR

MaXgear is a brand of car parts that has been on the market since 2006. Over 20 years of development, it has built up a wide and varied range of products to meet the needs of garages and owners of cars, vans and motorbikes.

MaXgear's range comprises over 45,000 products across 177 product groups – from brake, suspension and drivetrain components to filters, electronics, accessories, car care products and parts for electric cars.



20 years of experiences
in the aftermarket
since 2006



+45,000 products
a wide range of parts
and accessories

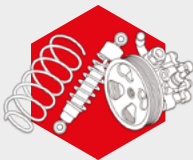


177 assortment groups
a comprehensive range
of products for various
vehicle systems



TecDoc
presence in the global
parts database

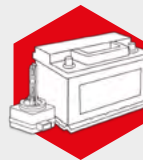
177 ASSORTMENT GROUPS



SUSPENSION
+6,500 part types



DRIVE
+1,000 part types



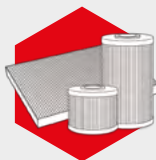
ELECTRICAL SYSTEMS
batteries, light bulbs



AIR CONDITIONING
compressors, condensers



BRAKES
+6,000 part types



FILTERS
+2,300 part types



ENGINE
timing kits, pulleys,
rollers, tensioners



CHEMICALS
oils, liquids, cosmetics

FULL CONTROL EVERY SECOND

QUARO is a brand that focuses on what matters most in a braking system: **effectiveness, safety and reliability of operation**. The range includes nearly **3,500 part types** now available in over **30 countries**.

quaro®

Silver Ceramic brake pads – Quiet. Clean. Effective

QUARO Silver Ceramic brake pads feature a ceramic friction compound and multi-layer SHIM anti-vibration plates with a stainless steel outer layer. The result? Quiet braking, excellent durability and comfort you can feel with every press of the brake pedal.

Thanks to the **low dust** technology brake pads produce a light-coloured dust and help keep the wheel rims clean. They do not need to be warmed up, so they work effectively from the very first kilometres – even in demanding conditions.

High Carbon brake discs – Greater durability. Less vibration

QUARO High Carbon brake discs are made from cast iron with a higher carbon content and additives that improve their performance. Thanks to their superior thermal conductivity, they dissipate heat more quickly, reduce vibration and operate more quietly during braking.

Their design enhances resistance to loads and high temperatures, and minimal deformation during braking ensures a stable system response. A black anti-corrosion coating protects surfaces not in contact with the brake pad from rust.





+10
years of
experience



+3,500
product lines



+30
countries with
QUARO products

QUARO x Motorsport

Put to the test by the nature of drifting
Since 2024, QUARO has been supporting **Paweł Korpuliński** – Polish drift champion and one of the leading European competitors in the **Drift Masters series**. This collaboration highlights the brand's sporting DNA: control, precision and complete confidence in braking.



quaro.eu/en



ROCKS®

TOOLS DESIGNED TO WORK

ROOKS is a Polish brand of tools and workshop equipment, consistently developed since 2011 with those in mind for whom a tool alone is not enough – those who need the assurance that it will work. Precision, durability and a practical approach form the foundation upon which the brand's entire philosophy is built. Since 2018, ROOKS has operated as Auto Partner's own brand, dynamically expanding its product range and presence on the European market.

ROCKS® | 15 years

Today, ROOKS offers over 1,200 products across 12 product ranges – from hand tools, pneumatic and electric tools, through engine and chassis tools, to health and safety products, detailing products and electrical installation solutions. The brand enables you to fully equip your workshop – from your very first spanner, through tool sets, to lockers and workshop furniture.





For professionals and enthusiasts

ROKS meets the needs of professional workshops and service centres, but is equally at home in private garages – wherever quality and reliability matter.

It's a brand for the mechanic who services a dozen or so vehicles a day, and for the DIY enthusiast who has equally high standards. Whatever the working context – ROKS provides tools that simply get the job done.

A story that speaks for itself

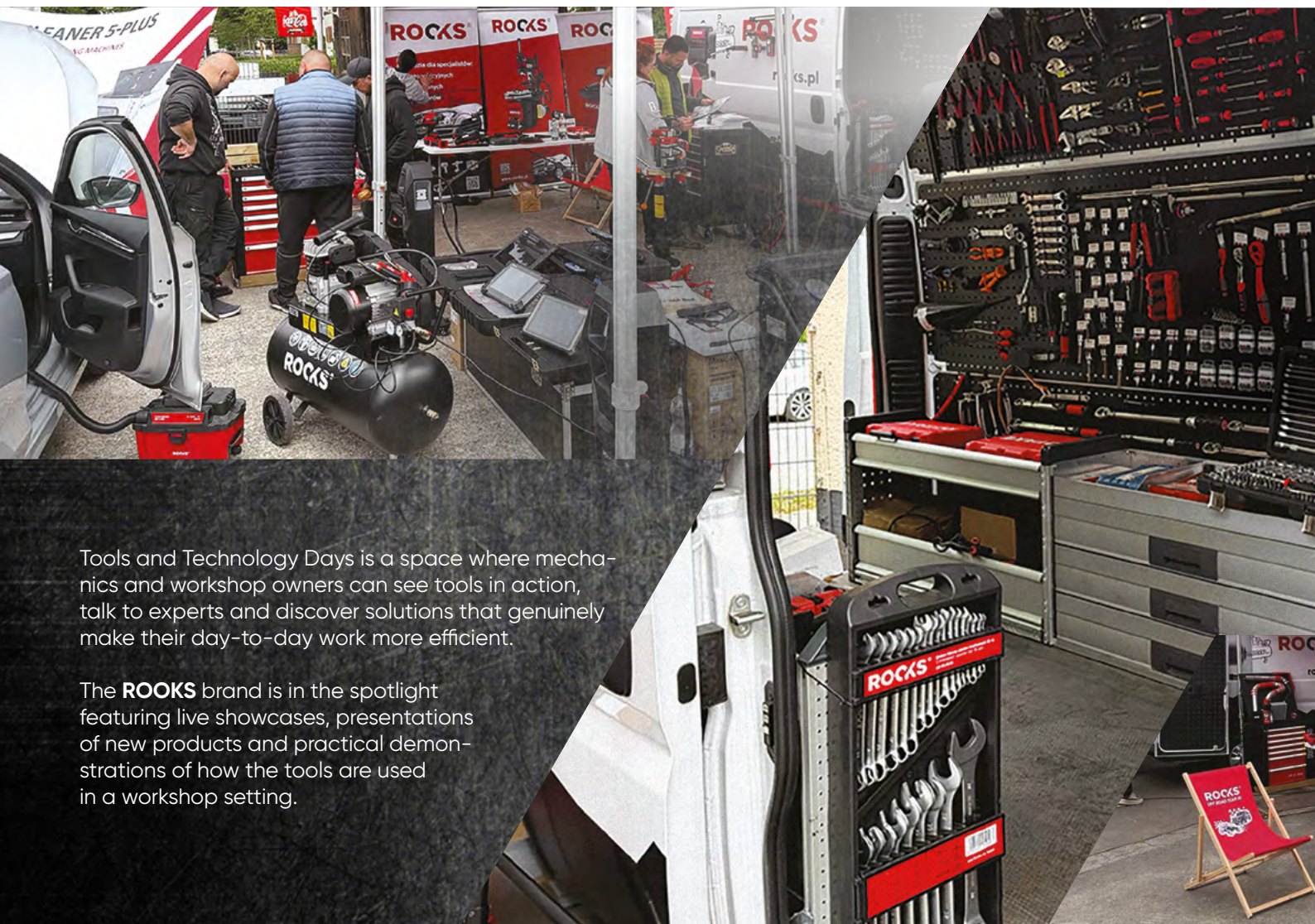
The brand's dynamic growth is best illustrated by its milestones: in 2014, ROKS was awarded the title of 'Brand of the Polish Economy', in 2019, the ROKS Technical Centre was opened, and in 2020, the brand became the market leader in tool sales within the Auto Partner network.

Its regular presence at Automechanika Frankfurt – the world's largest automotive industry event – confirms that ROKS is a major player on the European stage.

ROCKS®

TOOLS AND TECHNOLOGY DAYS

Imagine that the latest workshop technologies are coming straight to your town – ready for action, testing and discussions. That's exactly how the **Tools and Technology Days Auto Partner** look like – events that put theory into practice and bring together technology and business relationships.



Tools and Technology Days is a space where mechanics and workshop owners can see tools in action, talk to experts and discover solutions that genuinely make their day-to-day work more efficient.

The **ROCKS** brand is in the spotlight featuring live showcases, presentations of new products and practical demonstrations of how the tools are used in a workshop setting.



TECHNOLOGY THAT STANDS OUT AGAINST THE NEEDS

A unique feature of the event is **ROOKS TechCAR** – a mobile demonstration area that allows tools to be showcased in the most compelling way: by using them first-hand. Equipped with ROOKS GARAGE solutions, the vehicle enables participants to test the equipment's functionality for themselves and assess its real-world benefits in a workshop setting.

Every year, TechCAR covers over 50,000 km, reaching customers in Poland and Germany – wherever direct contact with technology and a swift response to market needs are essential.



ONE EVENT – MANY POSSIBILITIES

Tools and Technology Days is a comprehensive experience:

- demonstrations of tools and equipment in practice
- presentations of new products and technological trends
- a forum for the exchange of knowledge and experience
- special commercial offers and training materials

The whole thing is rounded off by **networking area** – a place for conversations and relationships and inspiration, often in a relaxed atmosphere with refreshments and a chill-out area.

Tools and Technology Days also provide tangible support for sales and brand image – they help to establish your position as an expert and strengthen relationships with customers.



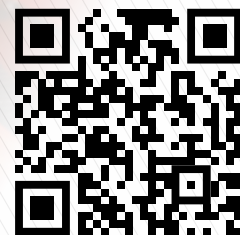
WORKSHOP EQUIPMENT DEPARTMENT AT **AUTO PARTNER**

Tools, equipment and support for a modern service centre

A good workshop needs not only parts, but also the facilities that enable it to work faster, more safely and with greater precision. That is why Auto Partner's Workshop Equipment Department is expanding its range of equipment, tools and devices tailored to the real needs of service centres – from basic workstation equipment to advanced diagnostic and technical solutions.

The range is backed not only by a wide selection of products, but also by expert advice. Workshop equipment specialists support customers in selecting the right solutions, respond to market needs and help create workshops that are ready for the next challenges in the automotive industry.

Have a look!



autopartner.com/en/workshops

Please contact us:
warsztat@autopartner.com





Expert support

advice on choosing equipment and technical support



Vehicle servicing

lifts, suspension alignment, air-conditioning servicing



Tools for repairs

manual, pneumatic, electric and specialised

MODERN WORKSHOP



Workstation

workshop furniture, tool organisers, lighting, ancillary equipment



Diagnostics

diagnostic equipment, measuring instruments and testers



Servicing of different systems

tools for the following systems: braking, cooling, suspension, drivetrain, fuel, steering and electrical



SCHULUNGS
AKADEMIE

TRAINING COURSES AT **AUTO PARTNER**

100% ONLINE

knowledge available without leaving the workshop

0 EUROS

free participation in training courses

INDUSTRY-SPECIFIC EXPERTS

trainers with practical experience

VARIED TOPICS

engineering, diagnostics, repairs, new technologies

PRACTICAL KNOWLEDGE

for use in everyday operation

Technical knowledge always at hand

The modern automotive market requires not only high-quality parts and tools, but also up-to-date technical knowledge. That is why Auto Partner provides an online training platform specifically for customers in the German market, which supports the development of skills and offers convenient access to specialist knowledge.

These are practical technical training courses delivered by qualified experts in the relevant field and representatives of renowned manufacturers. The wide range of topics allows you to gain knowledge in the areas of diagnostics and repairs, new technologies and solutions used in the latest vehicles – all in a convenient online format, accessible from anywhere.



**CHECK OUT OUR RANGE
AND SIGN UP FOR THE ONLINE
TRAINING COURSE**

Be part of

AUTOPARTNER

Drive your career

Behind every delivery and every order are people. They are the driving force behind Auto Partner and ensure that our products reach customers across Europe.

We're looking for people who want to be part of this story. If you'd like to work in the automotive industry and develop your career within a company that supplies parts, solutions and support to thousands of customers every day, we'd love to meet you.

Get in touch with us and discover the opportunities for growth!



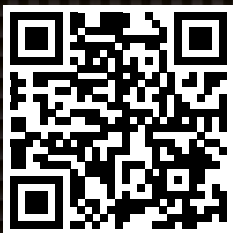


Scan. Apply. Let's talk.



CLICK HERE TO APPLY

www.automechanika.autopartner.com/cv



CONTACT US

www.autopartner.com/en/contact



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